

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/004,281  
 Applicant : Brent McKay  
 Filed : October 31, 2001  
 TC/A.U. : 3622  
 Examiner : Daniel Lastra  
 Title : INTERACTIVE MEDIA  
         MANAGEMENT  
         SYSTEM AND  
         METHOD FOR  
         NETWORK  
         APPLICATIONS  
 Docket No. : EMIN.002A  
 Customer No. : 20,995

Confirmation No. : 3808

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September 14, 2005

(Date)

Aaron D. Barker, Reg. No. 51,432

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**Mail Stop Amendment**  
 Commissioner for Patents  
 United States Patent and Trademark Office  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE TO OFFICE ACTION DATED MARCH 14, 2005

Sir:

In response to the Office action of March 14, 2005, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.